

Associate Director, Digital Analytics - HQ based - East Hanover, NJ

Job ID
REQ-10024567
Oct 09, 2024
USA

About the Role

Minimum requirements :

What you'll bring to this role

- Minimum 5 years of experience in digital analytics
- Minimum 7 years' experience using data & analytics to support business decisions
- Deep knowledge of digital media buying ecosystem across programmatic, search, social, etc
- Hands on experiences with web analytics including A/B testing (Google, Adobe, etc)
- Solid understanding of database structures, data wrangling, cleansing, and manipulation
- Project management experience and ability to manage multiple projects while consistently meeting deadlines

- Demonstrated experience in requirement collection and translation, and solution delivery to meet those requirements
- Must be curious with an openness to new thinking balanced with realistic business needs
- Proven self-starter with high standards of excellence and an innovative mind
- Demonstrated leadership skills and ability to coach and manage team members
- Ability to manage for results under ambiguity
- Strong interpersonal, communication, and analytical skills
- Experience synthesizing information to develop recommendations and communicate clearly to influence and negotiate based on recommendations
- Excels at interacting with a diverse group of people, all levels of management, including senior leadership

The pay range for this position at commencement of employment is expected to be between \$166,400 and \$249,600/per year; however, base pay offered may vary depending on multiple individualized factors, including market location, job-related knowledge, skills, and experience. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

US

Business Unit

Innovative Medicines

Location

USA

Site

East Hanover

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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