

Patient Engagement Lead

Job ID
REQ-10002313
Sep 03, 2024
Türkiye

About the Role

Major Accountabilities:

- Identify key patient advocacy and/or engagement priorities in alignment with disease area & business leaders, and develop, align and implement relevant Novartis patient engagement positions ensuring that the company establishes strong relationships with patient organizations.
- Develop balanced argumentations, to support patient engagement and patient advocacy priorities.
- Partner with regional patient engagement team and implement related project at country level.
- Responsible for developing the local teams in line with PE training and development strategy
- Responsible for ensuring that all patient insights are inputted into the Patient Insights Navigator

Key Performance Indicators:

- Influence on patient organizations
- Acceptance of advocacy policies by internal/external stakeholders; recognition of their quality.
- Feedback from internal and external stakeholders.
- High-quality delivery of individual contribution within projects.
- High quality delivery of expected results in the regions or for the relevant therapeutic area(s) (as specified in job title).

Competencies / Skills & Knowledge:

- Strategy development
- People management
- New product innovation
- Organization, scope, scale & complexity
- Financial management
- Cross-unit collaboration
- Geographic scope
- Stakeholder engagement
- Digital and tech savvy
- Breakthrough analysis
- Organizational savvy

- Patient Acumen
- Medical/Product/Disease area knowledge
- Patient engagement & advocacy practices, guidance's and tools
- Develop concise and clear messaging that drives engagement and behaviors

- Issues / risk identification & assessment
- Product and launch excellence
- Managing across functions and boundaries
- Stakeholder management & communication
- Strategic thinking and planning
- Pro-actively creating value with customers, healthcare providers, patients and policy makers.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Corporate Affairs

Business Unit

CTS

Location

Türkiye

Site

İstanbul Kavacık

Company / Legal Entity

TR01 (FCRS = TR001) Novartis Sağlık, Gıda ve Tarım Ürünleri San. Ve Tic. A.Ş.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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