

Team Leader

Job ID
REQ-10009309
Sep 03, 2024
India

About the Role

Position Title : Team Leader

Location : Hyd

About the role :

30,000!! That is the number of Novartis Field Personnel that we impact through Data and Analytics. Work closely with the BIP Function Head (and in conjunction with matrix Regional Account Director) to shape and develop the Novartis BIP function and address evolving business and customer needs.

Your Key Responsibilities include, but are not limited to:

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- Manage an efficient and high-quality BIP team that promotes synergy and best practice sharing among resources, drives collaboration with Country Organizations in managing high standards of communication and delivering best in class services
- Ensures exemplary communication with all stakeholders including internal ICS associates, and global customers through regular local and global updates with focus on accomplishments, KPIs, best practices, staffing changes, key events, etc. Identifies and resolves operational issues, clearly articulate potential recommendations/solutions to local or global managers/partners; manage number of escalations to global office.
- Is able to collaborate with Media agencies, Brand , Media optimization and strategy, Resource optimization , Advance analytics to enable faster to insight data with required grains.
- Is proactive in planning; anticipating change and acting in accordance; drive meticulous implementation of team goals and metrics.
- Grooms and develops talent, implements succession planning and mentor associates for higher responsibilities.
- Conducts performance appraisal of team members and manage the training needs of the group.

Essential Requirements for this role include:

- Experience of 8-10 years of experience with advanced Visualization skills combined with Programming Languages – R, Python is needed, and good to have with Pharma analytics with a focus on Digital domain.
- Understanding of the US IM digital data ecosystem for integrating various data sources and building value through processed data

- Knowledge of advanced media concepts as well as data integrity and testing procedures for developing digital media outcomes.
- Hands-on knowledge of large-scale ETL (Extract, Transform, Load) and warehouse operations and experience with big data lakes for managing large amounts of data in native, raw formats beneficial for analytics, business intelligence, and machine learning applications.
- Profound knowledge of Marketing Cloud Intelligence metrics to integrate data from marketing and advertising platforms, web analytics, CRM, e-commerce, etc., to optimize spend and customer engagement.

Why Novartis?

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!

Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Operations

Business Unit

CTS

Location

India

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular
Shift Work
No

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