

Millennial Discovery Program (Extended Trainee Program)

Job ID
REQ-10011154
Jun 10, 2024
Türkiye

About the Role

What do we expect? What impact will you make?

- Manages effective agency partnerships
- Supports marketing team to create and deliver operational plans appropriate to life cycle of brand
- Identifies country-specific insights using market research, competitive intelligence, and understanding of disease areas.
- Implements portfolio tools, e.g. category sales aids, digital platforms and brings innovative ideas about digitalization
- Leads development and delivery of key promotional campaign materials from insights to review, production and implementation.

Who we are looking for Novartis Discovery Millennials?

- Currently senior students in reputable university, new graduates or master students with an interest in Marketing & Sales at Pharma
- Able to commit to working at least 4 days per week at least 6 months to 1 year
- Dynamic, passionate, eager to learn, team player, and career driven personality
- Innovative and creative thinking with analytical capabilities,
- Excellent command of written and spoken English and Turkish

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

International

Business Unit

Innovative Medicines

Location

Türkiye

Site

İstanbul Kavacık

Company / Legal Entity

TR01 (FCRS = TR001) Novartis Sağlık, Gıda ve Tarım Ürünleri San. Ve Tic. A.Ş.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

Apply to Job

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